儿童类应用后台设置

- For Google's Designed for Families program or the Apple Kids Category

Google和Apple都引入了要求,以确保面向儿童的应用和投放广告的应用程序可以安全使用。如果您在自己的应用中投放广告并希望参与Google的Designed for Families计划或Apple Kids Category,则必须配置

- 1. 将年龄指定设置为 This app is directed to children under the age of 13
- 2. 并将您的年龄限制过滤设置为Do not show ads rated 13+, 或者更小年龄

Add new project	
Project name *	
Copy the settings from an existing project	
Selecting this will copy all objects (such as placements and floors) and settings from a project. You can edit them later. COPPA, Family Settings and Privacy settings are not copied over and must be edited post creation.	
Store IDs (optional)	
The store IDs are used to fetch store information such as app category and icon. Our ad optimization will use this information to maximize your revenue. If the game hasn't been published yet you can always add the IDs later.	
Apple App Store ID	
It can take up to 7 days for a newly published game to show up in our lookup. If you think this is the case, please try again later.	
Google Play Store ID	
It can take up to 7 days for a newly published game to show up in our lookup. If you think this is the case, please try again later.	
This game is directed to children under the age of 13 in the United States	
In accordance with the Children's Online Privacy Protection Act (COPPA), we require all products that use Unity Ads to identify whether or not they are directed at children under the age of 13 in the United States	
Cancel Add proje	ec

路径: Operate - New project

Age limits Exclude ads that might not be suitable for your	Apple App Store	Show all ads	Cancel Save
target audience. Blocking applies only to ads for games and apps.	Google Play Store	Do not show ads rated 17+ Do not show ads rated 13+	/
		Do not show ads rated 9+	
Legal Privacy Policy Cookies		Do not show ads rated 5+	Language: English

路径: Project - Monetization - Ad Filters

当所有相关的广告campaign首次投入投放时,所有新的素材都会经过人工审核。审核人员确保广告素材遵守Unity的广告内容政策。他们还会根据应用商店发布者指南

,根据针对某个年龄段的恐怖,暴力或其他不合适的内容,对广告素材进行年龄分级。发布者可以根据这些评级过滤在其应用中显示的广告。

Category filtering Exclude certain categories from showing up in your game. Please note that blocking ads might negatively affect your revenue.	Apple App Store		Cancel	Save	
	A Please note that selecting categories for exclusion may lower your revenue.				
	Game categories Action	Adventure	Arcade		
	☐ Board ☐ Educational	☐ Card ☐ Family	Casino Music		
	Puzzle Simulation	☐ Racing ☐ Sports	☐ Role playing ☐ Strategy		
	Trivia	☐ Word	_ outlogy		
	Other categories Health and Medicine	☐ Health and Fitness Apps	Food		
	Alcoholic Beverages	Lottery and Gambling	Law, Government, and Politics		
	News and Weather Contests and Shopping	Personal Finance Religion and Spirituality	☐ Dating and Social Media		
	Google Play Store	No categories excluded		i	

路径: Project - Monetization - Ad Filters

更多信息请参考UnityAds knowledge base:

https://unityads.unity3d.com/help/resources/dashboard-guide#ad-filters